

## **Ninatoka and TCM Connect Privacy Policy**

Ninatoka and TCM Connect are brands of Visualized bv. This privacy policy will explain how our organization uses the personal data we collect from you when you use the Ninatoka and TCM Connect website.

Topics:

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- How do we collect your data?
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### **What data do we collect?**

Ninatoka and TCM Connect collect the following data:

- Name
- Email address
- Seen notifications
- Active and past subscriptions
- Your profile (starter, senior, ...)
- Visited pages
- Explored concepts
- Ratings you've provided on concepts and relations
- Comments you've provided on concepts and relations

### **How do we collect your data?**

You directly provide Ninatoka and TCM Connect with most of the data we collect. We collect data and process data when you:

- Register online or place an order for any of our products or services.
- Voluntarily complete a customer survey or provide feedback on any of our message boards or via email.
- Browse one of the Ninatoka and TCM Connect website pages
- Use the explore function
- Rate data
- Provide a comment to data
- Mark a notification as seen

Ninatoka and TCM Connect do not receive your data indirectly from any other source.

## **How will we use your data?**

Ninatoka and TCM Connect collect your data so that we can:

- Process your order and manage your account.
- Allow you to log in
- Improve the quality of the provided data based on your ratings
- Prevent you from seeing the same notifications multiple times
- Analyze data associations such as conditions commonly searched for together to provide you with more insights
- Email you with special offers on other products and services we think you might like.

Visualized bv does not share your data with any partner company.

When Ninatoka and TCM Connect process your order, they may send your data to, and also use the resulting information from, credit reference agencies to prevent fraudulent purchases.

## **How do we store your data?**

Ninatoka and TCM Connect securely stores your data on a Neo4j server residing in Oregon, USA (us-west1), GCP.

Ninatoka and TCM Connect will keep your account and usage data as long as you have not deleted your account. Once you have deleted your account, we will delete your data by anonymizing your account. Your name and email will be removed from the database and any data resulting from your activity on our website.

## Marketing

Ninatoka and TCM Connect would like to send you information about products and services of ours that we think you might like.

If you have agreed to receive marketing, you may always opt out at a later date.

You have the right at any time to stop Ninatoka and TCM Connect from contacting you for marketing purposes or giving your data to other members of the Ninatoka and TCM Connect Group (not applicable). You can do so via the unsubscribe function in any email you've received.

## What are your data protection rights?

Ninatoka and TCM Connect would like to make sure you are fully aware of all of your data protection rights. Every user is entitled to the following:

**The right to access** – You have the right to request Ninatoka and TCM Connect for copies of your personal data. We may charge you a small fee for this service.

**The right to rectification** – You have the right to request that Ninatoka and TCM Connect correct any information you believe is inaccurate. You also have the right to request Ninatoka and TCM Connect to complete the information you believe is incomplete.

**The right to erasure** – You have the right to request that Ninatoka and TCM Connect erase your personal data, under certain conditions.

**The right to restrict processing** – You have the right to request that Ninatoka and TCM Connect restrict the processing of your personal data, under certain conditions.

**The right to object to processing** – You have the right to object to Ninatoka and TCM Connect's processing of your personal data, under certain conditions.

**The right to data portability** – You have the right to request that Ninatoka and TCM Connect transfer the data that we have collected to another organization, or directly to you, under certain conditions.

If you make a request, we have one month to respond to you. If you would like to exercise any of these rights, please contact us at our email: [barbara@Ninatoka and TCM Connect.com](mailto:barbara@Ninatoka and TCM Connect.com).

## Cookies

Cookies are text files placed on your computer to collect standard Internet log information and visitor behavior information. When you visit our websites, we may collect information from you automatically through cookies or similar technology.

For further information, visit [allaboutcookies.org](http://allaboutcookies.org).

## **How do we use cookies?**

Ninatoka and TCM Connect use cookies in a range of ways to improve your experience on our website, including:

- Keeping you logged in

## **What types of cookies do we use?**

There are a number of different types of cookies, however, our website uses:

- Functionality – Ninatoka and TCM Connect use these cookies so that we recognize you on our website.

## **How to manage cookies**

You can set your browser not to accept cookies, and the above website tells you how to remove cookies from your browser. However, in a few cases, some of our website features may not function as a result.

## **Privacy policies of other websites**

The Ninatoka and TCM Connect website may contain links to other websites. Our privacy policy applies only to our website, so if you click on a link to another website, you should read their privacy policy.

## **Changes to our privacy policy**

Ninatoka and TCM Connect keep its privacy policy under regular review and places any updates on this web page. This privacy policy was last updated on 7 May 2023.

## **How to contact us**

If you have any questions about Ninatoka and TCM Connect's privacy policy, the data we hold on you, or you would like to exercise one of your data protection rights, please do not hesitate to contact us.

Email us at: [barbara@ninatoka.com](mailto:barbara@ninatoka.com)

## **How to contact the appropriate authority**

Should you wish to report a complaint or if you feel that Ninatoka and TCM Connect has not addressed your concern in a satisfactory manner, you may contact the Information Commissioner's Office.

### **Commission de la protection de la vie privée**

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